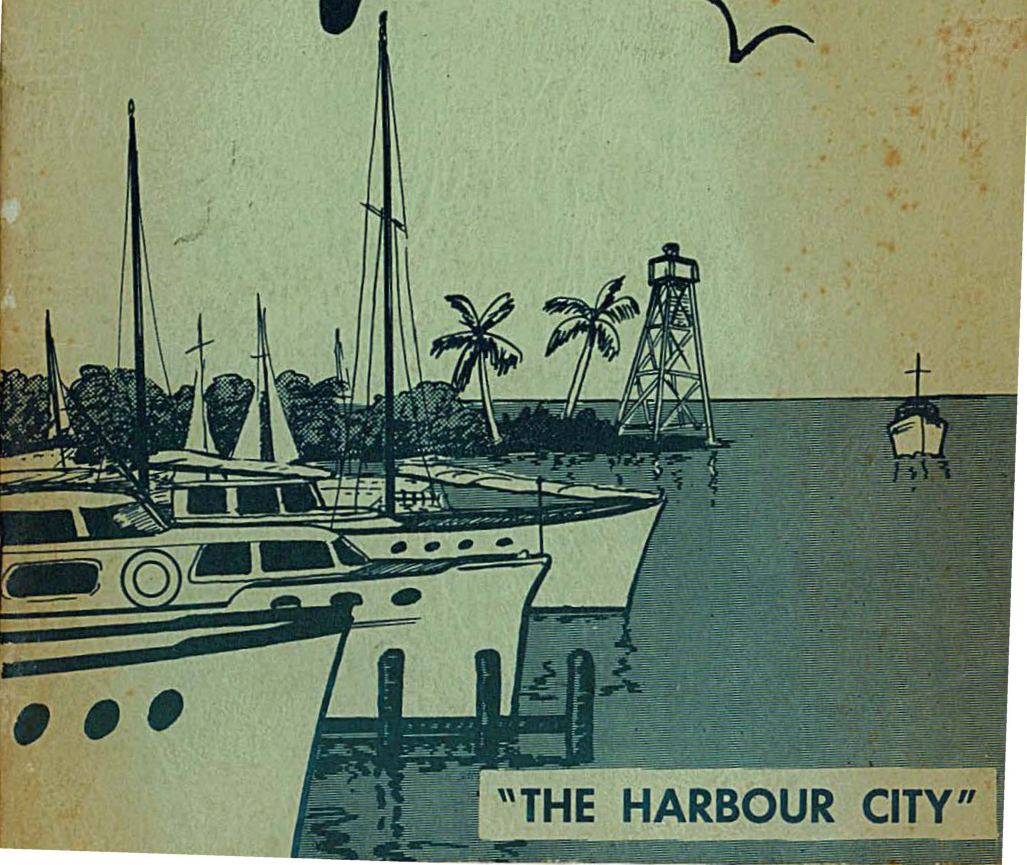
EAU GALLIE

Florida

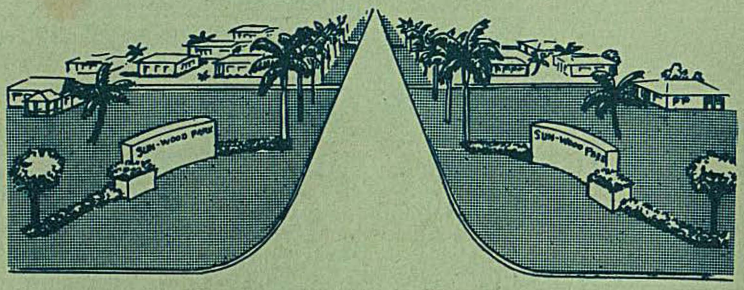


"THE HARBOUR CITY"

SUN-WOOD PARK

"A FINE RESIDENTIAL SECTION"

MEDIUM PRICED HOMES



TWO & THREE BEDROOM HOMES

ON LARGE LOTS

$9500 TO $11,800

FHA and CONVENTIONAL FINANCING

DOWN PAYMENT FROM $285 PLUS LOW CLOSING COSTS

- **MASONRY CONSTRUCTION**
  FURRED WALLS . INSULATED CEILINGS . CARPORT . CEMENT DRIVEWAYS . LAUNDRY & STORAGE . LARGE CLOSETS

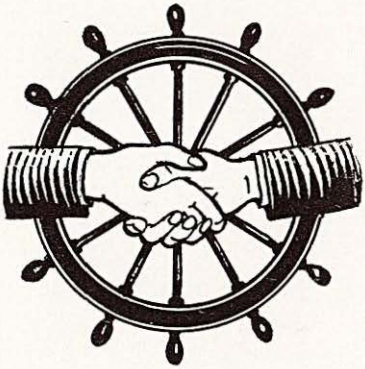
- **MODERN FEATURES**
  BUILT-IN STOVE AND OVENS . CUSTOM BUILT CABINETS
  COLORED BATHROOM FIXTURES . RECESSED HEATING
  AIR-CONDITIONING OPTIONAL .

CITY WATER - STREET LIGHTS - CITY SEWER - PAVED & CURBED STREETS - ADJACENT TO CITY RECREATION AREA

MINUTES TO OCEAN

SUN—WOOD PARK HOMES
P.O. BOX 1034
EAU GALLIE, FLORIDA

Welcome to Eau Gallie, Florida



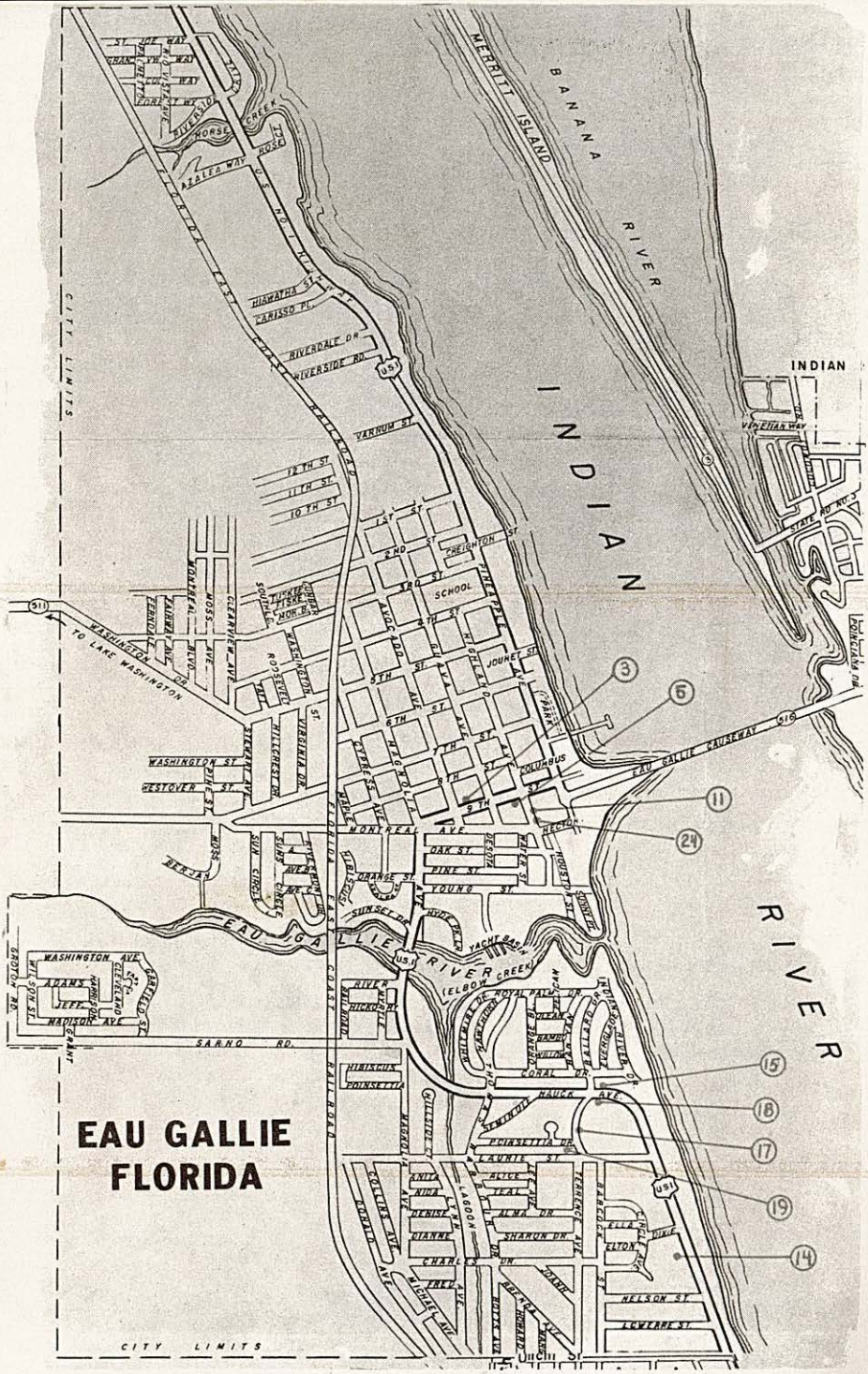
"THE HARBOUR CITY"

Members of the Chamber of Commerce and citizens of Eau Gallie extend to you a cordial welcome!

We are taking this means of acquainting you with Eau Gallie and the surrounding area. The Chamber of Commerce is here to serve and assist you in any way possible to make your stay with us a memorable one, be it a day, a week, a month or a lifetime.

Sincerely,

President


EAU GALLIE
FLORIDA
INDIAN
RIVER
MERRITT ISLAND
BANANA RIVER
EAU GALLIE CAUSEWAY
EAU GALLIE RIVER
CITY LIMITS
WASHINGTON AVE
MADISON AVE
SARNO RD.
MONTREAL AVE.
WASHINGTON ST.
HECTOR
OAK ST.
PINE ST.
YOUNG ST.
SUNSET DR.
YACHT BASIN
ROYAL PALM DR.
HAUCK AVE
POINSETTIA DR.
LAUNIE ST.
HELSON ST.
LEWERAE ST.
SCHOOL
VARNUM ST.
RIVERSIDE RD.
RIVERDALE DR.
HIAWATHA ST.
ARISSO PL.
AZALEA WAY
HORSE CREEK
FLORIDA EAST COAST RAIL ROAD
U.S. HWY NO. 1
TO LAKE WASHINGTON
INDIAN RIVER DR.
STATE RD. NO. 5
HIBISCUS
POINSETTIA
3
6
11
24
15
18
17
19
14

EAU GALLIE — FLORIDA

One of the most picturesque cities on the East Coast of Florida, Eau Gallie is nestled among palms, pines, live oaks, citrus trees and an abundance of tropical plants and flowers. Being situated on the beautiful Indian River and Blue Atlantic Ocean midway between Jacksonville and Miami, the climate is ideal for year-round living and vacationland.

Eau Gallie, served by U.S. Highway No.1, Florida East Coast Railway, Eastern Airlines and Greyhound Buslines, has four miles frontage on the Indian River and covers approximately five square miles. Located less than two miles from the Atlantic which is reached by a new million-dollar causeway.

Municipally owned playgrounds, tennis courts, water system, city dock, civic center and public library are available. City manager type of government with five councilmen serving alternating two-year terms assure progressive administration.

The citizens are protected by five paid policemen who operate three patrol cars equipped with two-way radio systems in constant contact with the Brevard County Sheriff and the State Highway Patrol. A resident fire Chief and eighteen volunteers protect the city from fire losses, assuring lower insurance rates.

The Eau Gallie school system boasts of the recently completed modern Junior High School as well as a fine grade school.

The city operates on profits from the sale of occupational licenses, sale of public lands, utility tax and returns from the city's water meters. The millage is 12, 11 mills going to the city for operation and 1 mill for the city's bonded indebtedness.

Being the closest mainland city to the Patrick Air Force Guided Missile Test Center, many of the 10,000 civilian and military personnel employed at the Center have made their residence in Eau Gallie. The Test Center pays out approximately three million dollars in monthly salaries and local purchases. This large payroll is reflected in the rapid expansion of Eau Gallie's business section.

The population of Eau Gallie is over 10,000.

HOBBY HOUSE

CAMERAS — TOYS
MODEL & RAILROAD SUPPLIES
ARTISTS SUPPLIES

U.S. 1 BETWEEN EAU GALLIE AND MELBOURNE
PHONE 3224

CREATIVELY DESIGNED
SIGNS
by **SAL CORRAO**

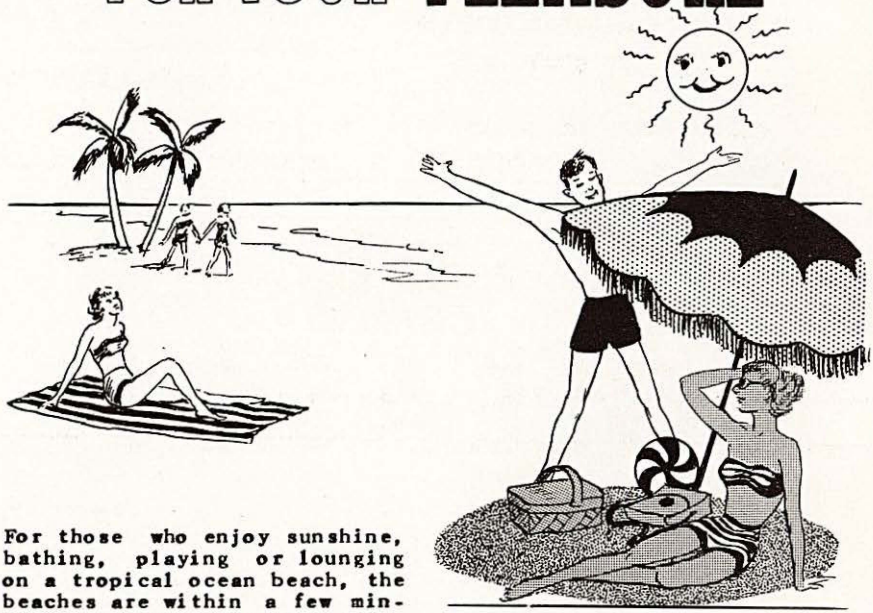
40 MELBOURNE AVE.
MELBOURNE PHONE 2626

REAL ESTATE
CHARLES I.
GLEASON

U.S. 1 & HIGHLAND AVE. **PHONE 2208**

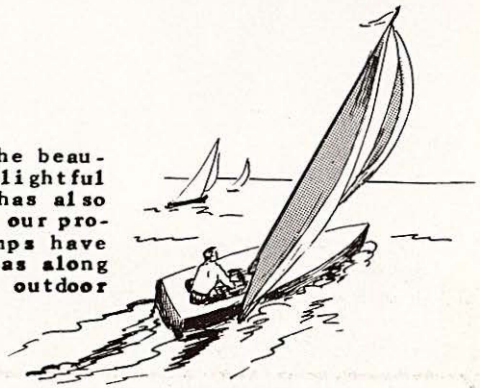
EAU GALLIE RIVER

FOR YOUR **PLEASURE**



For those who enjoy sunshine, bathing, playing or lounging on a tropical ocean beach, the beaches are within a few minutes drive from the mainland.

Sailing and boating on the beautiful Indian River are delightful pastimes. Water skiing has also become a popular sport in our protected waters. Boat ramps have been built and picnic areas along the causeway for the outdoor enthusiast.



WELCOME!

First National Bank of Eau Gallie

MEMBER

FEDERAL RESERVE SYSTEM

FEDERAL DEPOSIT INSURANCE CORPORATION

V'S TV

PHONE 2611

EAU GALLIE

ACROSS FROM THE BANK

DU MONT TELEVISION

ALL WOOD CABINETS — FREE SERVICE & PARTS

• 30 TUBE FUNCTIONS • REMOTE SOUND & POWER TUNING

—TAPE RECORDERS— TAPE ACCESSORIES—

RECORDS — RADIO — HIFI

ATTRACTIONS

ATLANTIC OCEAN BEACH

SCHEDULED EVENTS

JANUARY	BOAT SHOW	**SPONSORED BY HARBOUR CITY BOAT CLUB & CIVIC CENTER**
	MARCH OF DIMES DANCE	**SPONSORED BY JAYCEES — CIVIC CENTER**
MARCH	KIWI CAPERS VARIETY SHOW	**SPONSORED BY KIWANIS — CIVIC CENTER**
APRIL	HOBBY SHOW	**— CIVIC CENTER**
JULY	4TH OF JULY CELEBRATION	**SPONSORED BY AMERICAN LEGION** -River Front Park.
OCTOBER	HALLOWE'EN CONTEST FOR CHILDREN	
	HOME SHOW	**SPONSORED BY CIVIC CENTER**

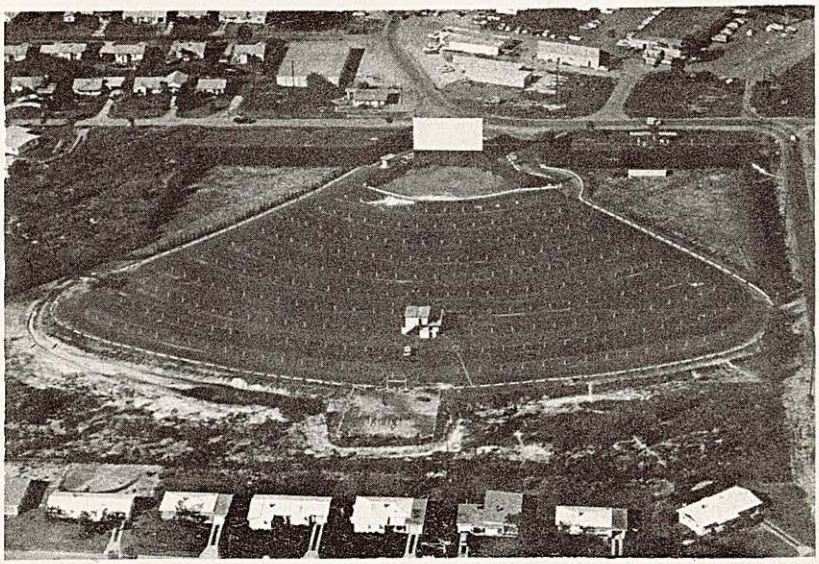
* * * * * * * * * * * * * *

WINTER MONTHS: Wrestling every Tuesday night, 8: P.M.

SPRING: FASHION SHOW-SPONSORED BY MERCHANTS OF EAU GALLIE

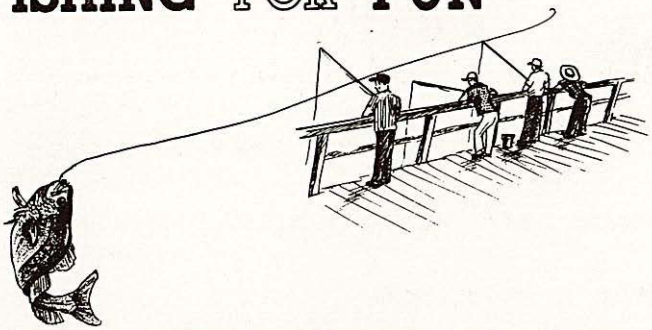
YEAR-ROUND - BREVARD SPEEDWAY INC. STOCK CAR RACES

BREVARD DRIVE-IN THEATER. Open Every Night.



BREVARD DRIVE-IN THEATER

FISHING FOR FUN



EAU GALLIE IS A FAVORITE HEADQUARTERS for the ardent fisherman. It is within minutes of a wide choice of fishing waters. Across the causeway is a fine ocean pier where bass, tripletail, tarpon, shark and other game fish are caught. The white, sandy beaches offer excellent surf fishing. Many prefer fishing from the bridges and causeway where a variety of salt water fish are caught. Sebastian Inlet, known to many as "Fisherman's Paradise," is world famous. A camp is located there for those who wish to spend more than a day. The Inlet is 18 miles south on A1A.

Fresh water anglers take advantage of the big bass caught at Lake Washington and the St. John's River, just a few miles west of town.

Chartered boats for game ocean fishing are available 17 miles north at Cocoa.

W. J. CREEL BRIDGE SPANNING INDIAN RIVER

CANOVA OCEAN FISHING PIER

Good all-round sports fishing - Tarpon, Bass, Bream Pompano, Bluefish, Whiting, Shark, Mackeral and other game fish caught here.

CANOVA PIER SNACK BAR

TRY OUR SPECIALTY — FISH AND FRENCH FRIES

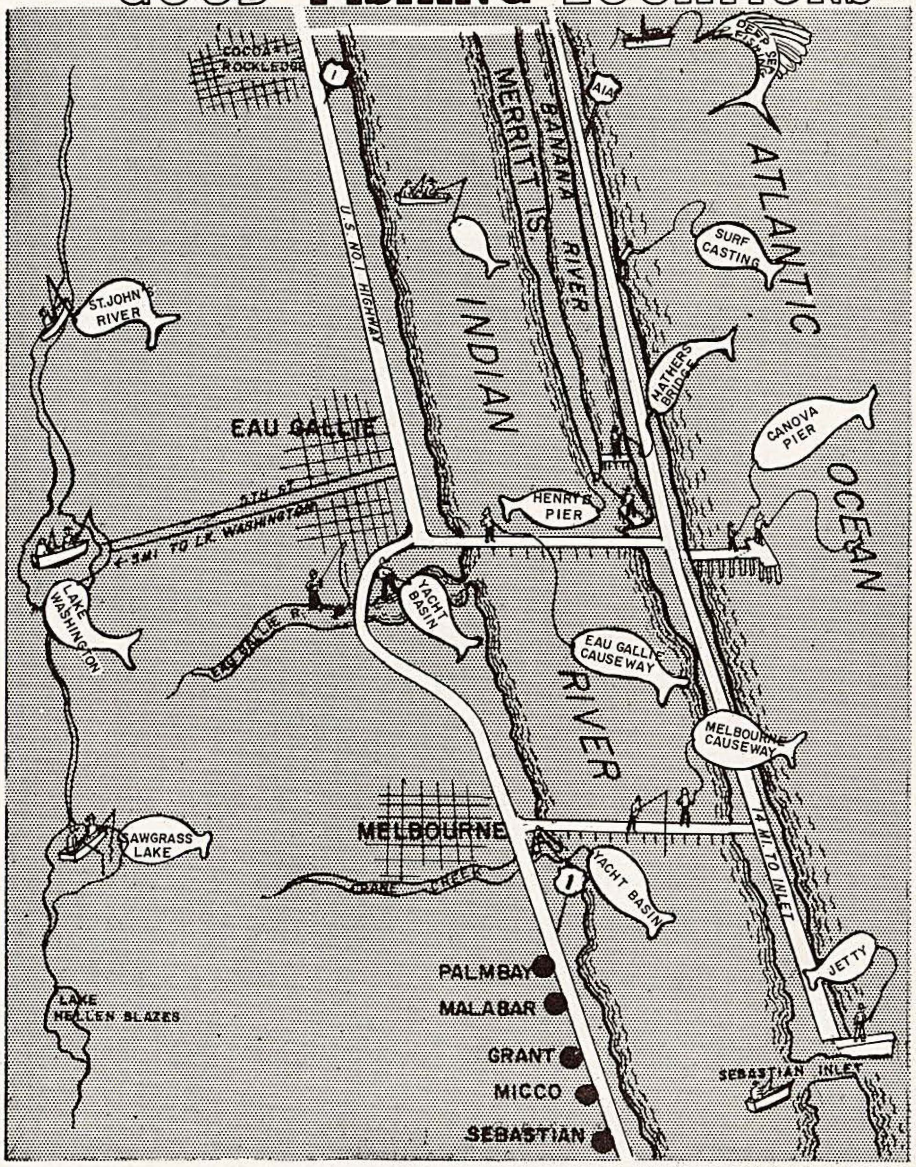
SANDWICHES — SOFT DRINKS — HOMEMADE PIES

TACKLE AND BAIT

PHONE 9985

HENRY'S PIER

GOOD **FISHING** LOCATIONS



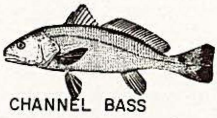
SHRIMP! CRABS! OYSTERS!

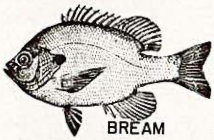
Shrimping at night is an exciting pastime. After the sun sets, one by one, the shrimpers can be seen taking their places on the causeway and bridges. The catch for the night may be from a dozen to hundreds of shrimp.

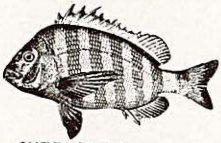
Many catch crabs by setting their crab-traps in the river.

The Indian River has natural beds of rock oysters. They are delicious eating - raw, baked or cooked!

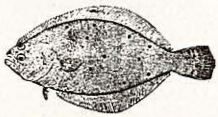
FISH IDENTITY


CHANNEL BASS


BREAM

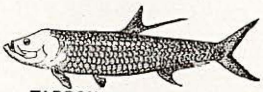

SHEEPSHEAD

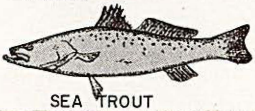
GOFFTOPSAIL

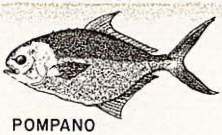

FLOUNDER

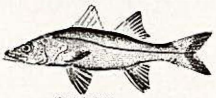
BLUE FISH

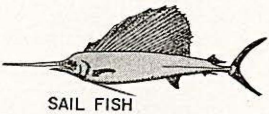
MANGROVE SNAPPER

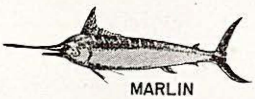

TARPON

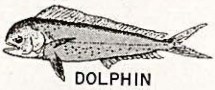

SEA TROUT


POMPANO

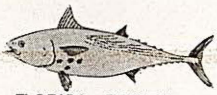

SNOOK

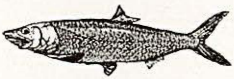

SAIL FISH

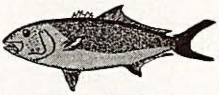

MARLIN


DOLPHIN

SPANISH MACKEREL


FLORIDA BONITA


LADY FISH


AMBERJACK

JOE'S

BAIT & TACKLE

WEST END EAU GALLIE CAUSEWAY

PHONE 3122

EAU GALLIE'S

WESTERN AUTO

ASSOCIATE STORE

TIRES — BATTERIES
AUTO PARTS
SPORTING GOODS
GENERAL HARDWARE
5 DOORS SOUTH POST OFFICE
PHONE 3619

EAU GALLIE YACHT BASIN

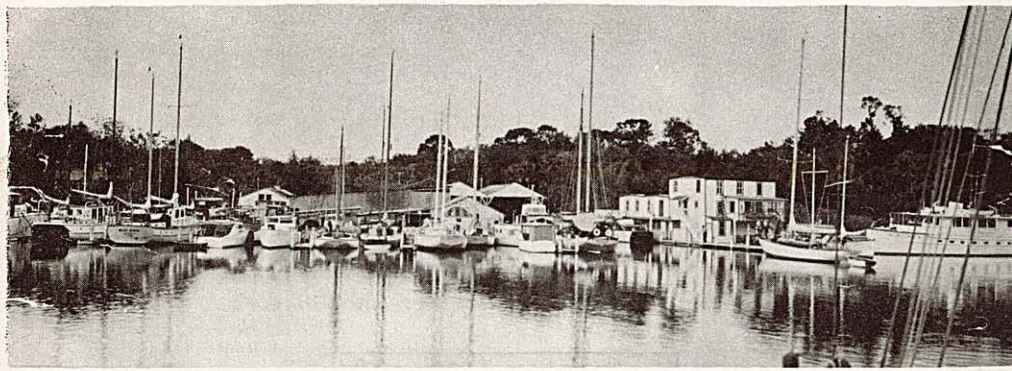
PHONE 2530

COMPLETE YACHT SERVICE
DIESEL & RADIO SPECIALISTS
STEEL ROOFED STORAGE
SHOWERS

COMPLETE MACHINE SERVICE
TWO RAILWAYS REPAIRS
MARINE SUPPLY STORE
LOUNGE ROOM

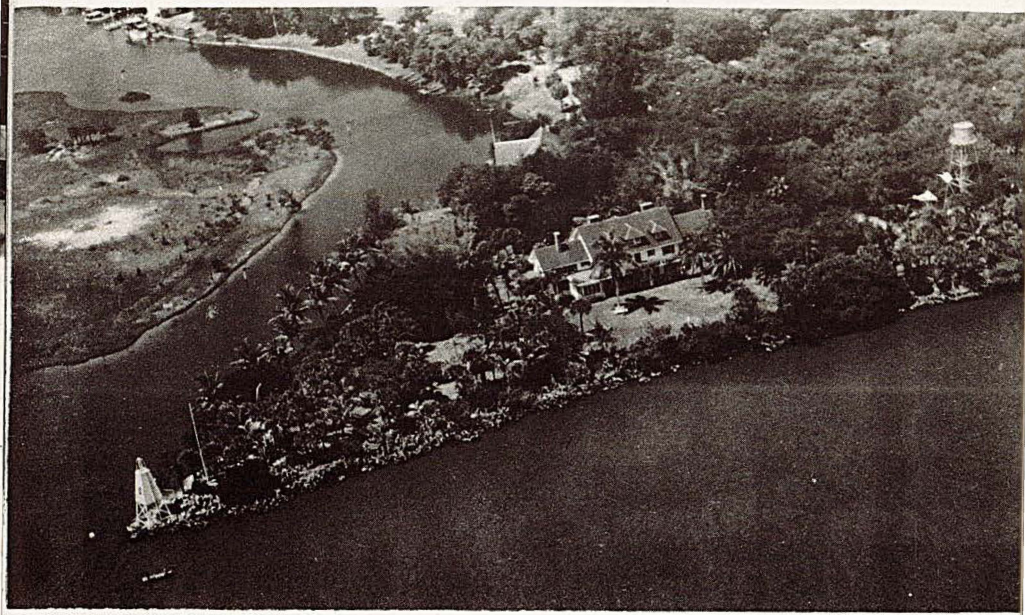
GULF MARINE PRODUCTS

"A TRULY BEAUTIFUL YACHT BASIN"

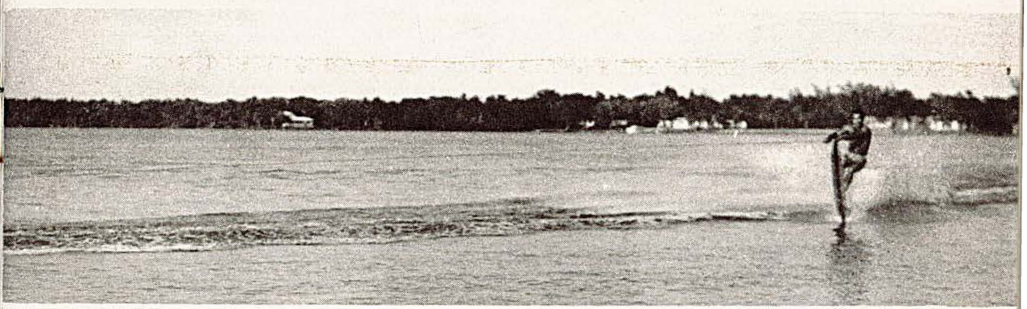


EAU GALLIE HARBOUR

The Eau Gallie Yacht Basin is considered one of the finest and safest landlocked harbors on the Atlantic Coast. Many yachtsmen make this their headquarters when cruising in Florida waters. Here, complete repair and storage facilities can be had. Local boat fans have recently formed the HARBOR CITY BOAT CLUB, meeting regularly and sponsoring the yearly Boat Show.



AERIAL VIEW SHOWING ENTRANCE TO HARBOR



YOUR CLUB MEETS —

KIWANIS - Weekly-Tuesday- 6:30 P.M. for dinner
LIONS - Weekly-Thursday- 6:30 P.M. for dinner
WOMAN'S CLUB - Monthly-2nd Tuesday- 2:00 P.M.
GARDEN CLUBS - Monthly-1st Wednesday -2:30 P.M.
YOUTH CLUB - Weekly-Saturday-7:30 P.M.-City Hall
GIRL SCOUTS - Weekly
BOY SCOUTS - Weekly

AMERICAN LEGION - 2nd & 4th Thursday- 8:00 P.M.
AMERICAN LEGION AUXILARY - 1st & 3rd Tuesday 8:00 P.M.-City Hall
EAU GALLIE CIVIC LEAGUE - Monthly-1st Monday-8:00-City Hall
P.T.A. - Monthly-2nd Monday
STAMP CLUB - Monthly-3rd Wednesday- 7:30 P.M.
COIN CLUB - Monthly-2nd Tuesday-7-Civic Center
I.R.E. - Monthly-3rd Thursday- 8:00 P.M.
MODEL RAILROAD - Monthly- City Hall

HARBOR CITY BOAT CLUB - Monthly-3rd Thursday- 7:30 P.M.
BREVARD LIGHT OPERA - Weekly Rehearsals-Monday-8:00 P.M.
HARBOR CITY CHAPTER ORDER OF EASTERN STAR - 1st & 3rd Tuesday- 8:00 P.M.
HARBOR CITY LODGE - 2nd & 4th Tuesday- 7:30 P.M.
AMATEUR RADIO OPERATORS - Weekly-Tuesday-City Hall
CHAMBER OF COMMERCE - Monthly-2nd Tuesday- 8:15 P.M.-Civic Center

"KEEPING FAITH WITH DOCTOR AND PATIENT"

GOODYEAR'S PHARMACY

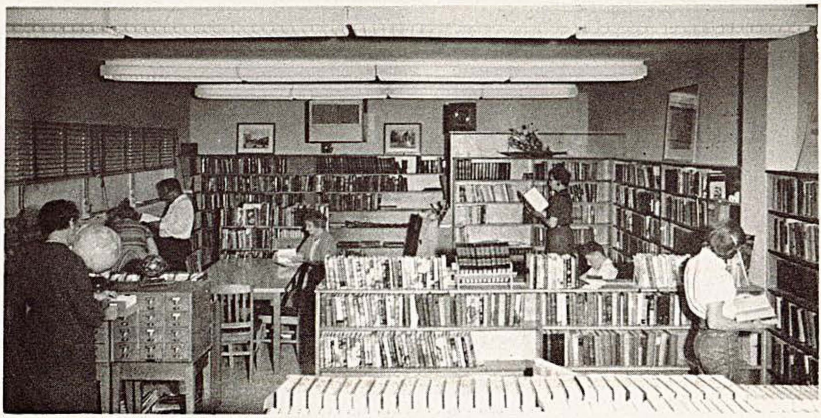
"YOUR WALGREEN AGENCY"

- PRESCRIPTIONS
- COSMETICS
- SUNDRIES
- FOUNTAIN

CORNER NINTH & HIGHLAND PHONE 3255

EAU GALLIE CIVIC CENTER

The municipally owned Civic Center is available for music, art, dramatics and sports. Presentations such as light opera, band and symphony concerts, of dinner dances and civic projects such as Home, Boat, Hobby and Scouting Shows, in addition to supervised recreation, make a diversified program available for all.



To complete the cultural advantages of Eau Gallie, a very adequate Public Library is maintained in the Civic Center in which not only fiction, but up-to-date reference and scientific works are available.

YOUR CHURCH

EAU GALLIE

ASSEMBLY OF GOD	Pineapple Avenue
ST. JOHN'S EPISCOPAL	Young Street
ST. PAUL'S METHODIST	753 Highland Avenue
FIRST BAPTIST	Montreal Avenue
SECOND DAY ADVENT	Highland Avenue

MELBOURNE

FIRST CONGREGATIONAL	200 Strawbridge Avenue
ST. PAUL'S LUTHERAN	209 Lincoln Avenue
FIRST METHODIST	500 Strawbridge Avenue
NAZARENE	1511 Lincoln Avenue
PRESBYTERIAN	Riverside Dr., Indialantic
CONGREGATIONAL (Non-Denominational)	Melbourne Beach
OUR LADY OF LOURDES, R.C.	Fee Avenue

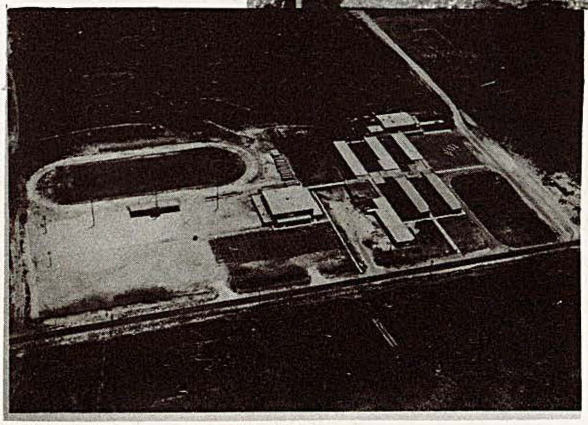
ST. PAUL'S METHODIST CHURCH

FIRST BAPTIST CHURCH

SCHOOLS

Fully accredited grade school and a new Junior High School afford local children every educational advantage. The Melbourne-Eau Gallie Senior High is centrally located near the new Junior High.

EAU GALLIE
GRADE SCHOOL



AERIAL VIEW OF
SENIOR HIGH SCHOOL
AND GROUNDS

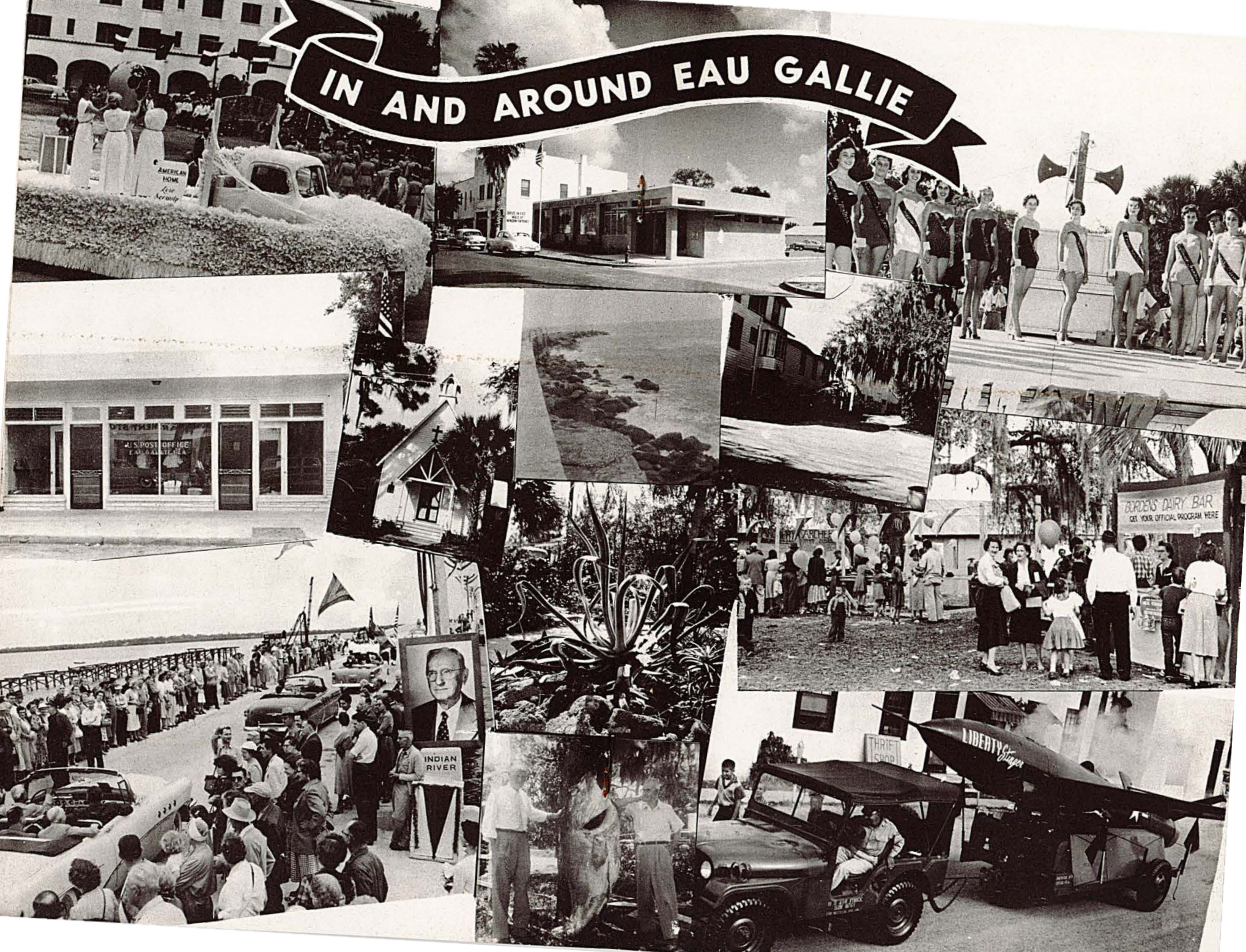
KOKOMO DRIVE-IN RESTAURANT

GOOD FOOD — INSIDE OR OUT

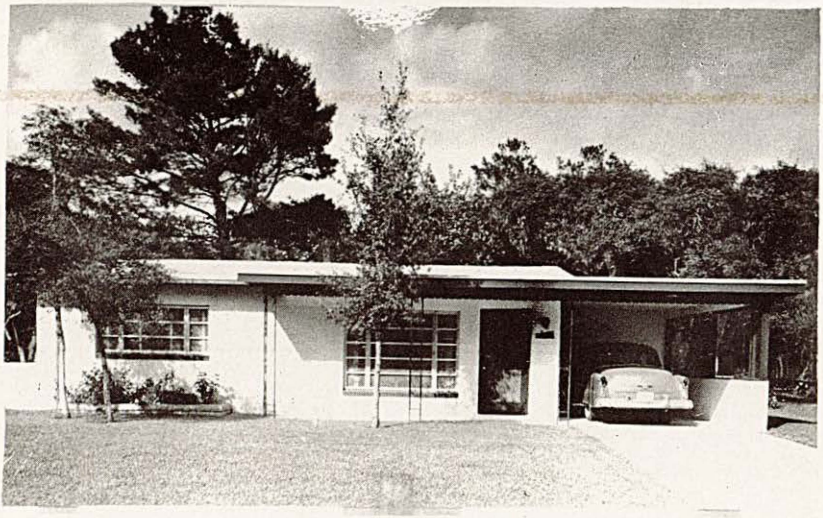
FEATURING — SHRIMP & CHICKEN IN A BASKET

CURB SERVICE ORDERS TO TAKE OUT

SOUTH U.S. 1 HWY. EAU GALLIE PHONE 3451


IN AND AROUND EAU GALLIE
AMERICAN HOME
BORDEN'S DAIRY BAR
GET YOUR OFFICIAL PROGRAM HERE
INDIAN RIVER
THRIFT SHOP
LIBERTY Stinger

NEW BUSINESS BLOCK



EAU GALLIE HOME

GARVY & CANTWELL

REALTORS

MEMBER SOUTH BREVARD MULTIPLE LISTING SERVICE

HOMES **ACREAGE** **BUSINESSES**

CANTWELL INSURANCE AGENCY

858 HIGHLAND AVE.
EAU GALLIE
PHONE 3041 — 3227

BEACH BRANCH
121 OCEAN AVE.
MELBOURNE BEACH — PH: 519M

OPPORTUNITIES

The central east coast of Florida, recently christened the "Platinum Coast," Eau Gallie and vicinity, is considered one of the fastest growing areas in the entire state. Opportunities abound for commercial and light industrial growth.

The city expanded its water and disposal plant with an expenditure of a million dollars to provide for additional population growth. Bank deposits are over the six million mark. Building permits issued in 1957 were well over the six million mark.

Eau Gallie's business area is expanding west and south, pushing toward neighboring Melbourne. Excellent business sites offer opportunities to lease or buy. New residential subdivisions offer homes in the $10,000. price range with FHA and conventional terms.

Blessed with a healthy economy and a year-round temperate climate; knowing that the eyes of the world watch this area where our satellites will orbit into space, Eau Gallie faces the future convinced that it will continue to make substantial growth and offer golden opportunities to all with vision and foresight.

VAN G. WERLEY

REAL ESTATE

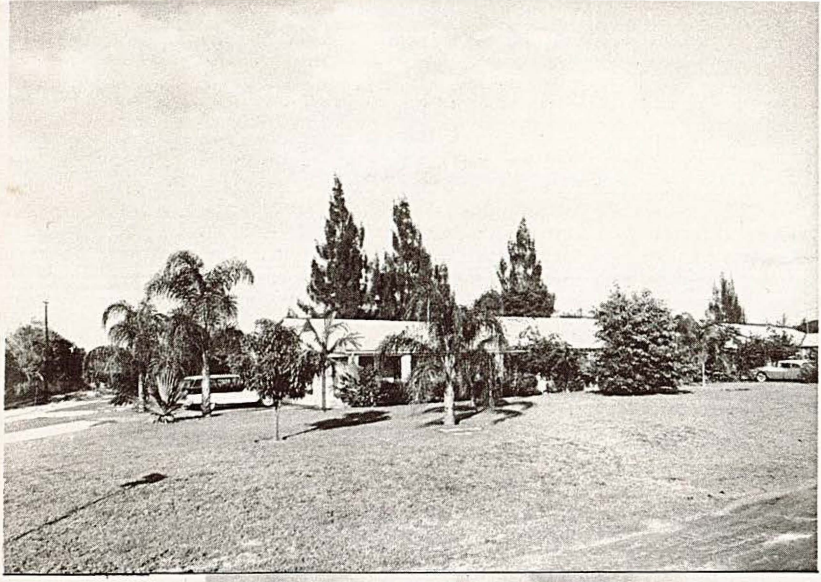
√ *Sales*
√ *Management*
√ *Rentals*

INSURANCE

√ *Auto* √ *Fire*
√ *Windstorm*
√ *Liability*

MEMBER SOUTH BREVARD MULTIPLE LISTING SERVICE

412 NINTH ST. Phone 2265 EAU GALLIE



LLOYD G. THOMPSON

REG. BROKER

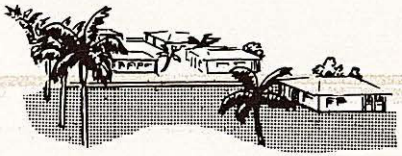
ALL TYPES OF REAL ESTATE

492 NORTH U.S. 1 PHONE 3203

CITY OF BEAUTIFUL HOMES

Eau Gallie has long been noted for its picturesque residential areas of beautiful homes. With the rapid rise in population, many new subdivisions have opened in and around the Eau Gallie area. As most styles of architecture are adaptable to the tropical settings, a wide variety of design is seen. In general, most new homes are of cement block construction with terrazza floors and jalousied windows. Fireplaces are often omitted, with a combination heating substituted.

Adapted to outdoor living, the modern classic house is ideal for gracious living in this area.



REAL ESTATE

JAMES E. MOREN

409 NINTH ST.

EAU GALLIE

PHONE 3020

JAMES T. CHAPMAN

REALTOR

CHAPMAN BLDG.

9th & HIGHLAND
EAU GALLIE

PHONE 2201

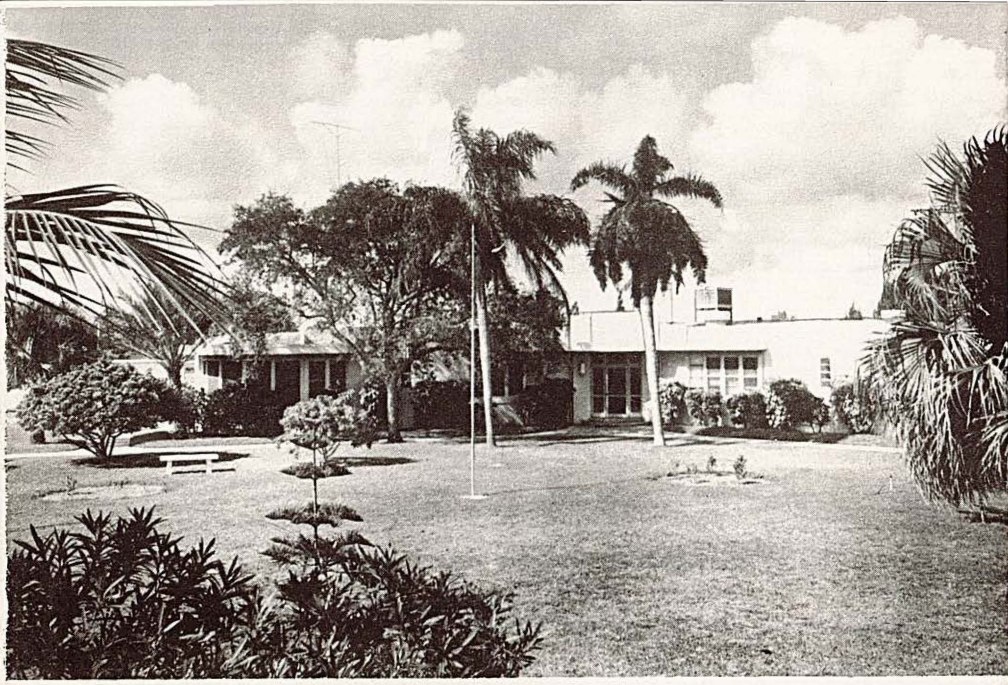
HOWARD W. YAWN

REALTOR

MEMBER SOUTH BREVARD MULTIPLE LISTING SERVICE

1477-G BALLARD DR., LOVERIDGE PLAZA, EAU GALLIE

PHONE 3330



BREVARD HOSPITAL

"YOUR BEST FRIEND"

COLEMAN'S PHARMACY

THE **REXALL** STORES

FOUR CONVENIENT LOCATIONS

MELBOURNE
S. DIXIE HIWAY
PHONE 303

EAU GALLIE
HIGHLAND AVE
PHONE 2550

SOUTH PATRICK
SHOPPING CENTER
PHONE 4184

MELBOURNE
NEW HAVEN AVE.
PHONE 3344

UP TO DATE FIRE ENGINE EQUIPMENT

POLICE CARS EQUIPPED WITH TWO-WAY RADIO SYSTEM

McLAUGHLIN-PRUITT

REALTORS

REAL ESTATE
INSURANCE

MEMBER SOUTH BREVARD MULTIPLE LISTING SERVICE

EAU GALLIE
914 HIGHLAND AVE.
PHONE 2447

MELBOURNE
228 NEW HAVEN AVE.
PHONE 1360

NINTH & HIGHLAND

S. HIGHLAND AVE.
SHOPPING DISTRICT

THE *Gadget Shop*

GIFTS AND ACCESSORIES
327 NINTH ST.
EAU GALLIE PHONE 3825

RICHEY'S
MEN'S WEAR
906 NINTH ST.
EAU GALLIE
PHONE 2488

SULLIVAN'S
JEWELERS
945 HIGHLAND AVE.
EAU GALLIE
PHONE 3498

Ruth Ellis
SHOP OF FASHION
943 S. HIGHLAND AVE.
EAU GALLIE
PHONE 3639

YOUR SHOPPING PLEASURES!

Eau Gallie offers a wide variety of stores carrying nationally advertised merchandise. These modern stores are conveniently located.

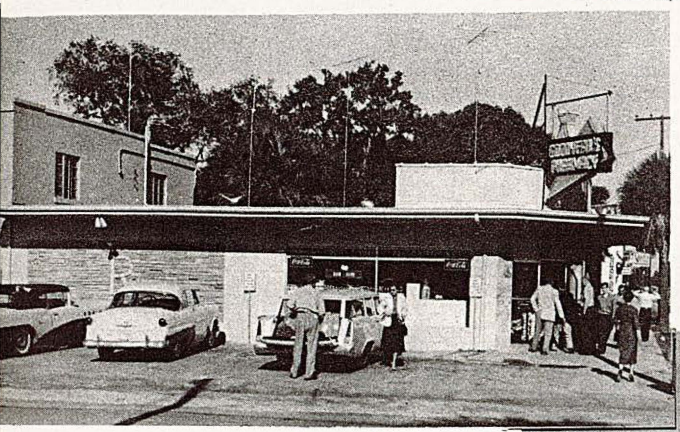
"KEEPING FAITH WITH DOCTOR AND PATIENT"

GOODYEAR'S PHARMACY

"YOUR WALGREEN AGENCY"

- PRESCRIPTIONS
- SUNDRIES
- COSMETICS
- FOUNTAIN

CORNER NINTH & HIGHLAND PHONE 3255



NINTH & HIGHLAND

PARRY'S

INFANT AND CHILDREN'S WEAR

ARCADE BLDG.
HIGHLAND AVENUE

EAU GALLIE ARCADE

SHOPPING
IS FUN
IN EAU GALLIE

"MORE FOR LESS"

BATES

FURNITURE

EAU GALLIE FLORIDA

OPEN FRIDAY NIGHTS

KEN'S STATIONERY

335 NINTH ST.
EAU GALLIE
PHONE 3465

GIFTS FOR ALL OCCASIONS
OFFICE EQUIPMENT — SUPPLIES
GREETING CARDS

HIGHLAND AVE.

HARDEN-HOLT *Dress Shop*

LADIES' APPAREL FOR ALL OCCASIONS

916 HIGHLAND AVE. EAU GALLIE PHONE 3212

HARDEN-HOLT *Beach Shop*

PATRICK SHORES SHOPPING CENTER PHONE 4636

ALLEN'S

FIRESTONE

STORE

918 HIGHLAND AVE.

EAU GALLIE PHONE 2203

EAU GALLIE 5&10

JR. DEPARTMENT STORE

SHOES

CLOTHING

HOUSEHOLD

TOYS

940 HIGHLAND PHONE 3112

HENSEL'S
RED ROOSTER

THE HOME OF FINE FOODS

DOMESTIC & IMPORTED WINES & LIQUORS

FOR YOUR DINING PLEASURE

CHARCOAL BROILED STEAK & CHOPS
PAN FRIED CHICKEN
SEAFOOD

U.S. HIGHWAY NO. 1 EAU GALLIE PHONE 3462

AERIAL VIEW OF SHOPPING DISTRICT — SOUTH DIXIE HIGHWAY AT LOVERIDGE HTS.

YOUR DINING PLEASURES

Excellent restaurants throughout the area offer both fine and homespun cuisines. Seafood and fried chicken, steaks and chops together with home or sophisticated atmospheres, will make your visit or residence a pleasure. Dancing and music in several further enhance the charms of good food in a pleasant atmosphere.

Dellaire

DINING — DANCING
COCKTAIL LOUNGE
ENTERTAINMENT
EVERY NIGHT
N. DIXIE HIGHWAY
EAU GALLIE PHONE 9962

CHRISTINE'S RESTAURANT
"FAMOUS FOR YEARS"
NORTH OF EAU GALLIE ON U.S. NO. 1
OPEN ALL YEAR AAA PHONE EAU GALLIE 2652

ACCOMMODATIONS

Hotels, Motor Courts, Apartments, Trailers and Guest Homes offer all the service desired for convenience and comfort.

BAMBOO *PATIO*
COCKTAIL LOUNGE DINING
PACKAGE STORE
U.S. 1 HWY. EAU GALLIE
PHONE 9965

LOCAL ART EXHIBITION

PRINTING

FINEST QUALITY BY MOST MODERN METHODS

Phone

EAU GALLIE 3291

Advertising folders
Booklets
Business cards
Catalogues
Continuous register forms & Registers
Doctors forms
Envelopes
Hotel forms
Labels
Letterheads
Letters
Office forms
One time carbon sets
Color postcards
Programs
Salesbooks
Tags and Tickets

★ **ENGRAVED or PRINTED** ★

Wedding Invitations
Marriage & Engagement Announcements
Baby Births - Business Announcements

DRILLING - STITCHING - MACHINE FOLDING

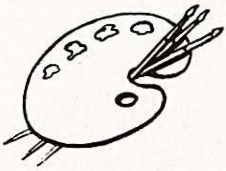
UNDERSEA PRESS

Complete Printing Service

Hyde Park Lane, Eau Gallie, Florida

PORTRAITS

FINE ART



BY

BEATRICE WERLEY

EAU GALLIE **PHONE 2248**

SCENIC DRIVES

Don't miss the scenic drives in and around Eau Gallie. The A1A ocean route from Cocoa Beach to the Sebastian Inlet is a refreshing drive along the shores of the blue Atlantic. Tropic Merritt Island offers lush tropical scenes of well-kept citrus groves, exotic flowers and tropical plants.

Interesting outings which can be taken during the day to points of interest are to:

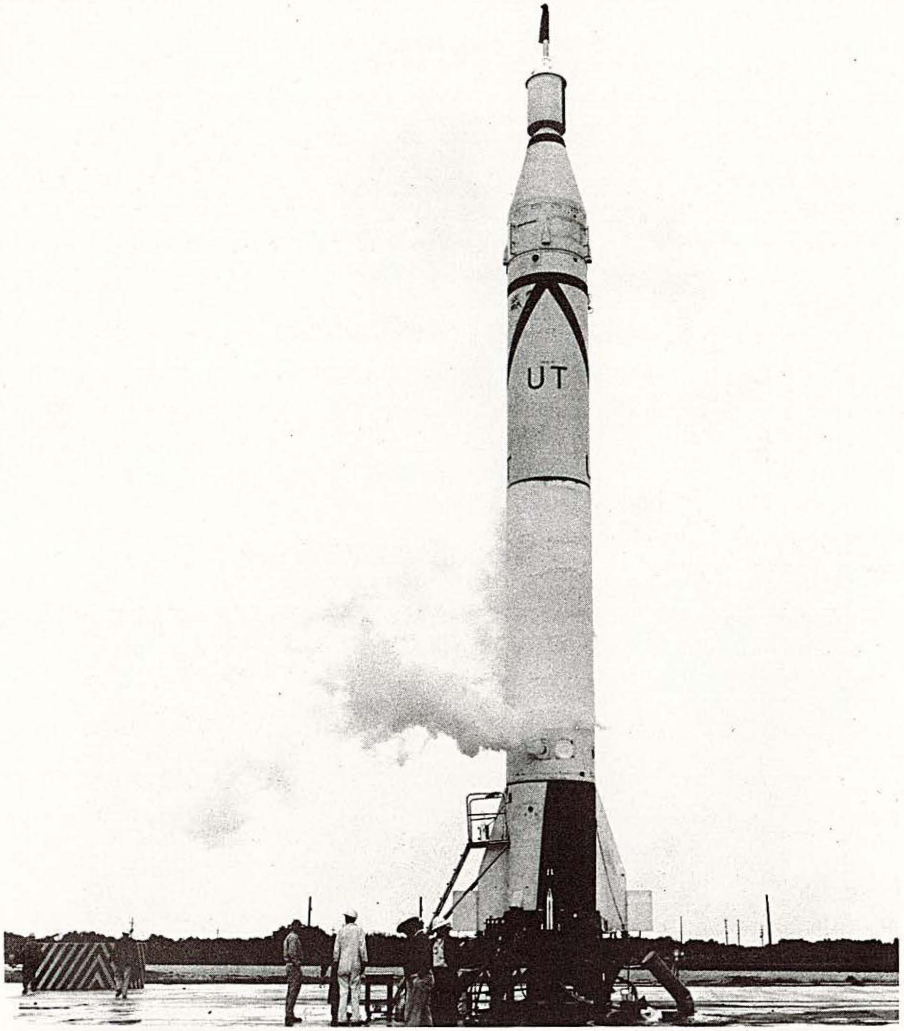
BOK TOWER, CYPRESS GARDENS, RINGLING ART GALLERIES, McKEES' JUNGLE GARDEN, and many others.

McCLENDON'S STANDARD OIL SERVICE

"LUBRICATION IS OUR REPUTATION"

ATLAS TIRES — BATTERIES — ACCESSORIES

U.S. HIWY. 1 & MONTREAL EAU GALLIE PHONE 9992



JUPITER C & EXPLORER II AT CAPE CANAVERAL

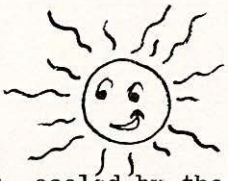
FLORIDA LOAN SERVICE, INC.

STATE SUPERVISED

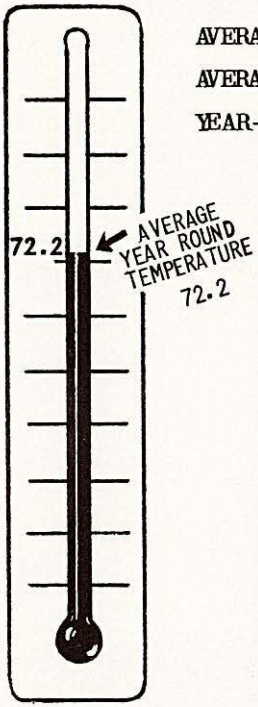
$50 TO $600

EAU GALLIE ARCADE PHONE 3151 EAU GALLIE

EVERYONE TALKS ABOUT THE WEATHER



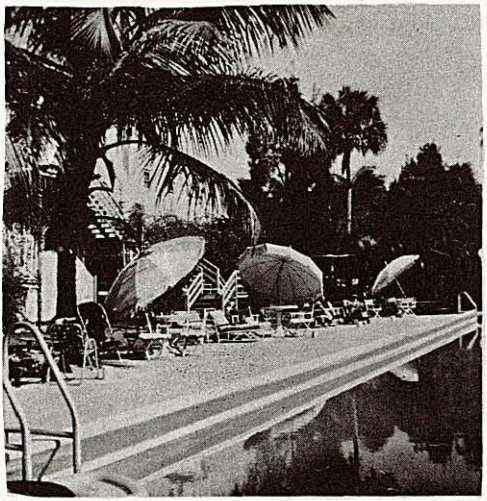
Delightfully situated in the subtropics, cooled by the Tradewinds in summer and warmed by the sun and tropical gulfstream breezes in winter, Eau Gallie is an ideal place to live, work and play.



AVERAGE SUMMER TEMPERATURE---------- 80.6 °

AVERAGE WINTER TEMPERATURE---------- 64.7 °

YEAR-ROUND AVERAGE---------- 72.2 °



FLORIDA POWER & LIGHT

"SUNSHINE SERVICE"

EAU GALLIE, FLORIDA

SAILING ON THE INDIAN RIVER

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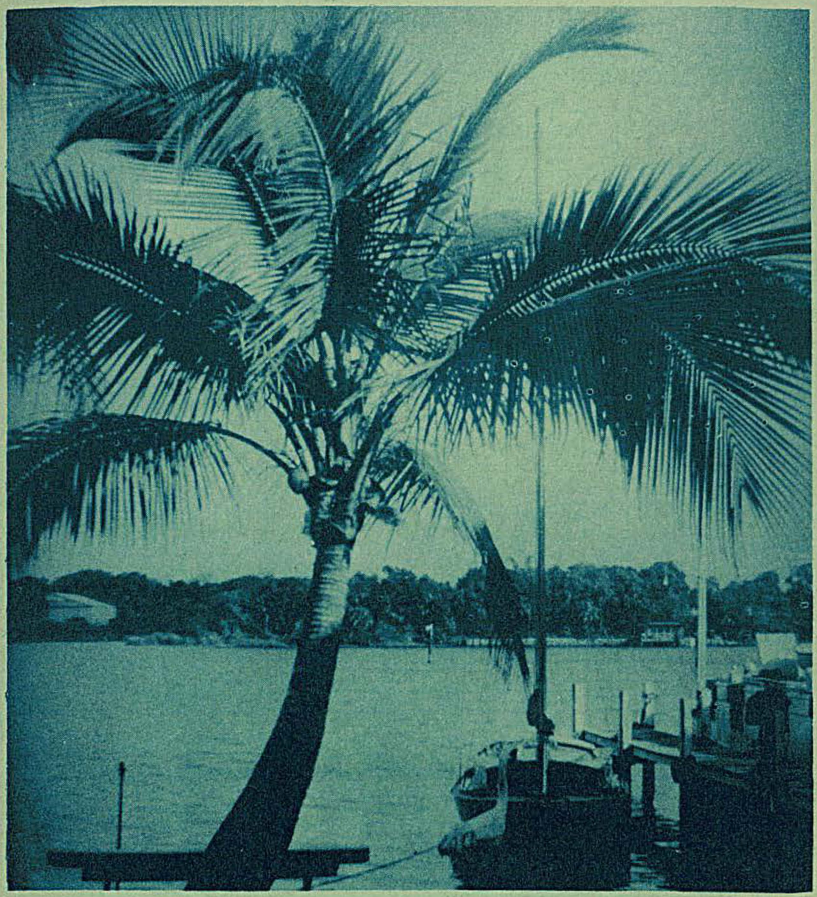

MARIE'S RIVERVIEW RESTAURANT

CUISINE FRANCAISE

APPROVED– DUNCAN HINES • GOURMET •
UNIVERSAL TRAVEL CLUB •
ESQUIRE CLUB • AAA • DINERS CLUB

23 S. DIXIE HIGHWAY MELBOURNE, FLORIDA

COMPILED BY BEATRICE WERLEY
PRINTED BY ALLCRAFT ARTISTS

FROM

MAY
30
6 PM
1958
FLA.

TO Mr. Marvin Payne, Jr.
Tellico Plains
Tennessee

1958-1959 EDITION

PRESENTED BY —
EAU GALLIE CHAMBER OF COMMERCE
CIVIC CENTER BLDG.
EAU GALLIE, FLORIDA